



UD TRUCKS

General Cargo



Now featuring New Quester with **ESCOT!**

Going the Extra Mile



Delivering more.

General cargo today

The nature of general cargo distribution is constantly changing, with a paradigm shift taking place in consumer behaviour. Whether operating long-haul, inter-city or locally, and whether transporting food, electrical appliances or mixed cargo, distribution companies have had to adapt to new trends in order to stay competitive.

With consumer confidence and the retail sector growing worldwide, and e-commerce exerting more pressure on distribution services, the need for smart, modern, flexible transport solutions has never been greater.

Why UD Trucks for general cargo?

UD Trucks offer time-saving flexibility, easier operations and enhanced profitability possibilities. Ideal for distribution assignments, New Quester with ESCOT delivers greater fuel efficiency, higher payload, and improved driver comfort via UD Trucks largest ever cab. The Croner 6x2 also offers higher payload, and both trucks are super-reliable and durable for a long life on the road.

And with our extensive service offer, we've got you covered. Go the extra mile with UD Trucks.

Dependable distribution.

Whatever your distribution needs, UD Trucks are committed to delivering the ideal vehicle – putting your business in the fast lane.



Croner

The Croner has a wide range of choices to keep every distribution business on schedule. Multi-purpose models are available for city, inter-city and long-haul distribution. Air suspension and automatic transmission combine to offer extremely safe and stable transportation of sensitive goods.



New Quester

Smart, comfortable and more fuel efficient than ever. New Quester is an excellent fit for distribution. ESCOT automated manual transmission means all drivers save fuel, while optimized tare weight means more can be carried. The result is a more productive working day on the move.

Going the distance.

Successful distribution means handling tough requirements on a daily basis. Getting the best out of every truck in your fleet is key. With UD trucks, heavier loads can now be carried on vehicles with more cab space. A win-win for any forward-looking business.

Better payload and productivity than ever

When combined with a powerful driveline, lighter tare weight offers the possibility to transport more cargo on longer distances. New Quester is almost half a tonne lighter, while the Croner also offers much higher payload. It goes without saying that being able to carry heavier loads means getting more profitability out of your trucks on every journey.

Improved fuel efficiency for all-haul

No matter how far the distance and regardless of what's on board, drivers can achieve greater fuel efficiency by using cruise control in combination with automatic transmission in all Croner models. Employing this regularly helps to boost long-term bottom line.

ESCOT: The perfect match for distribution

Building on Quester's excellent fuel economy, New Quester introduces ESCOT automated manual transmission (AMT). Together with the GH11E engine, automated gear shifting makes New Quester easier to drive and more fuel efficient, even for new drivers. Keeping focus on the road, and helping you make the break towards lower operating costs.

Smoother driving on air

Journey comfort is maximized by air suspension and automatic transmission. This combination is only available on the Croner. Many drivers have commented on the positive difference made when driving with

these. Less effort is required, improving the driver experience and increasing safety.

Greater comfort, more efficiency

Both Croner and New Quester cabs offer plenty of space for drivers to get to work in. New Quester's High Roof Cab is the largest ever built by UD Trucks. An impressively spacious, walk-through cab is equipped with upper and lower bunk beds for shared long-distance assignments.

Take the fastest route to profitability

UD Telematics Services help improve profitability by maximizing vehicle uptime and fuel efficiency, while reducing unplanned stops and operational costs. Geofencing allows you to set the fastest, most direct routes for your trucks via our easy-to-use mobile app.

A longer life for components

Proven Japanese reliability and robustness are what our trucks offer. All components in both Croner and New Quester are the result of years of development and rigorous stress testing to create the ultimate truck. And now smart, modern, durable features take this one step further.

Extended clutch lifespan

With ESCOT or optional Allison automatic transmission onboard, New Quester's clutch lifespan is much longer than manual clutches due to lack of wear. Croner models also

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feature automatic transmission, meaning lower maintenance costs and longer service intervals.

Safer driving with auxiliary braking system

No matter what your trucks are transporting, it's crucial that journeys are safe and goods arrive intact. Croner and New Quester both feature ABS and EBD, ensuring the right traction and stability on every assignment. New Quester has auxiliary braking and hydraulic retarder for safe speeds and minimized brake wear.

Super-safe for sensitive transports

Drivers transporting loads in trucks with air suspension report feeling a noticeable difference when carrying loads of a sensitive nature. The reality is that poor suspension can damage fragile cargo. That's why the Croner offers superior rear air suspension in all models.

Give your deliveries a lift

Both the Croner and New Quester have a liftable tag axle. A simple manoeuvre helps to improve fuel economy and lessens tyre-wear. Good news for your profitability.

Easy loading and unloading

An air suspension dump switch is fitted on the Croner. This lowers chassis height, which improves safety and allows for easier loading and unloading of any type or weight of cargo.

Delivering the perfect partnership.

Working with any kind of distribution requires the best support network possible. UD Extra Mile Support keeps your trucks working for you.

UD Genuine Service

Service planning

Our optimized service planning helps to reduce workshop visits, lengthening service intervals for maximum uptime.

UD Driver Training

Our Driver Training program is designed to help build driver capability. Courses cover not only handover and operation, fuel efficiency and safe driving, but also feature dedicated modules for distribution.

UD Genuine Parts

Designed and tested to provide the highest quality and durability. With a one-year warranty, access to UD Genuine Parts increases uptime and lowers costs per kilometre.

Our advice for services

- ✓ We recommend UD Trust Ultimate for high intensive usage to maximize uptime.
- ✓ Updated information is essential to successful distribution. We recommend using our mobile UD Telematics to keep an eye on your fleet while on the move.

*Our service offer can differ depending on market. Please contact your local dealer for more information on all services available to you.



UD Telematics

A high-tech wireless communications system designed to help you manage your fleet effectively, keeping wheels turning while reducing operational costs. Geofencing allows you to set the most efficient routes for maximum profitability.



UD Trust

Three levels of service care are available: UD Trust Standard, UD Trust Extra and UD Trust Ultimate. With these three levels, full transparency, no surprises with unplanned repair expenses and less administration are guaranteed.



UD Road Support

A fast and efficient UD Road Support team provide repair services at your convenience to get you back on the road as fast as possible. Anytime.

“Tough working conditions call for an easy and comfortable truck.”

Masami Ozono works for product strategy and management at UD Trucks. Here he talks about what makes the Croner ideal for the general cargo segment.

How do you define general cargo?

“We define general cargo as goods that can be carried by a delivery van. This is mainly daily commodity foods and electrical appliances – necessary things for people’s lives to function on a daily basis. Items such as food and electric appliances need to be handled carefully in transit.”

Which goods and services are UD Trucks focusing on in the segment?

“The recently growing e-commerce market is important. This can be small items that must be delivered to many different destinations within a limited timeslot.

The driver’s job is to deliver goods not only from A to B but also from A to 100 different destinations. These tough working conditions mean that operating an easy and comfortable truck becomes more important.

Those drivers need their cab to function like an office, to be able to take care of their paperwork.”

Which elements make the Croner essential for general cargo transportation?

“ATM and air suspension are very important when transporting sensitive goods. ATM is particularly essential for city delivery vans.

The larger cab space and fulfilling equipment supports drivers working environment.”

What benefits does the Croner offer to customers in the segment?

“Productivity is key. The combination of an MDT base light chassis, simple air suspension and tag axle creates a lightweight solution on which more weight and volume can be carried.”

“The large space in the cab really enhances the driver’s working environment.”

Masami Ozono, UD Trucks.





Great news for general cargo distribution.

Several key features combine to make the Croner 6x2 perfect for both city and highway distribution.

With focus on quality, comfort and above all greater productivity, the Croner 6x2 is a configuration that offers businesses extra flexibility and stability for the transport of general cargo. It also delivers the highest payload of any UD truck on the market.

More volume and weight

All the credentials for the best possible productivity are found in this vehicle. The Croner 6x2 is an easily adaptable lightweight truck. It is able to carry more volume and weight because of its medium base light-weight chassis plus tag axle. In a segment as competitive as general cargo, the potential to carry more goods and increase the number of deliveries per journey will help customers to get one step ahead of their rivals.

Sensitive goods safely transported

Air suspension and automatic transmission on the Croner 6x2 make a huge difference when carrying sensitive products. The nature of urban deliveries involves much stopping and starting, which can naturally damage goods in transit. No gear changing and a more stable truck mean that a smoother drive is made possible, allowing cargo to reach its destination intact.

Easier driving for all

In an industry currently battling the effects of driver shortage, the ability to create easier driving can contribute significantly to attracting new talent. Automatic transmission is a great leveller in this respect, enabling drivers of all ages and experience to achieve better safety and improved fuel efficiency. Businesses can benefit from a more even and consistent quality of driving, not to mention the shorter time it takes to train new drivers using an automatic gearbox.

More comfort, better safety

With a 2.3 metre wide cab, the Croner 6x2 provides more space and greater comfort on all journeys. Increased width also means better visibility and safety for drivers and everyone in the truck's vicinity. The wider cab also makes for an ideal office on the road.

Safety is of course paramount in all UD trucks, and an air suspension dump switch on the Croner 6x2 lowers chassis height and allows for safer and easier loading of all types and weights of general cargo.

An additional bonus with the truck's tag axle is that can be lifted when the truck is empty. This has the twin positive effects of saving fuel and wear on tyres.

The Croner 6x2. Great news for general cargo distribution.

“Providing smart, efficient goods transport, New Quester is a versatile and profitable truck.”

Toshi Odawara, Vice President, UD Trucks Quester Product Line talks about New Quester’s evolution as a distribution truck.

What kind of demands or current trends within general cargo are most important to customers?

Distributing various goods to core cities, logistics hub warehouses and retail networks is a foundation of a stable supply chain to our society and various industries. Fleet owners face the challenge of making sure the truck load is optimized and can make multiple trips as much as possible. They must also manage their schedule according to delivery needs and of course make sure trucks are well maintained to keep on working. It is a tough working environment for drivers. They have a task to focus on time delivery, making sure the goods are not damaged, focusing on safety and fuel efficient driving.

Which qualities does New Quester bring to the general cargo segment?

First of all, we have to consider more payload efficiency on New Quester, bringing lighter weight chassis and driveline without compromising the durability, to make sure

New Quester can carry more. Another point is to make the truck easy and safe to drive for all drivers. We have added ESCOT Automated Manual Transmission and full automatic transmission Allison as an option for all models. Depending on customer operation, we have a good driveline to support, especially when fleet owners face various kinds of driver characteristics. With automatic gear boxes, any driver can perform great. There is no need for extensive training. Imagine how many shifts a driver using a manual gearbox needs to do in an average day. AMT will reduce this stress, so that more focus can be on other important tasks.

Is it easy to underestimate the importance of driver comfort to successful operations?

Driver comfort is key to greater productivity. Drivers need the space to live and work for long spells on the road, regardless of the distances they cover. In this case, cabs are a second home. Fleet owners now are more conscious of having to focus on providing a comfortable working environment for their

drivers. It gets results. With powerful driveline, reliability and durability as its base, New Quester then features real heavy duty cab with both high roof and standard roof, ESCOT fuel efficiency and optimized lower tare weight. These qualities add up to make it a versatile and profitable truck for any purpose. The aim is to create a truck that can be profitable for all drivers.

Which UD services with New Quester can be of particular value to distribution businesses?

UD Telematics which comes as standard will provide information to support fleet owners such as location of the vehicle, fuel consumption and driver behaviour. Geofencing will also maximize trip time and ensure the drivers are on the correct route. It is essential to support fleet owners in maximizing trip time and carrying proper loads, so that they can create trust with their business partners, providing peace of mind.





Let's talk more.

Want to know more about how UD Trucks can help your distribution business find the next level?

Get in touch with your local UD Trucks salesperson who will tell you more about our complete product and service offer. Together we can find the solution that works best for you, to deliver your profitable future.

Visit udtrucks.com to find contact details for your local dealer.



UD TRUCKS

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